



For Immediate Release  
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## **95.7 The GAME Announces Lucky Break Reality Competition** *Bay Area Sports Fans Compete to Become an On-Air Host on the station*

**San Francisco, CA** – 95.7 The GAME (KGMZ-FM), The Bay Area's only FM sports station, today announced the creation of Lucky Break, the ultimate sports reality competition, giving Bay Area fans the chance of a lifetime to get paid to talk sports with a contract on the station.

"95.7 The GAME is the new sound for sports and *the* voice of Bay Area sports fans so Lucky Break is their chance to win one of the best jobs in the world: becoming a sports radio talk show host," said Program Director Jason Barrett of 95.7 The GAME.

Lucky Break will be hosted by Brodie Brazil, 95.7 The GAME's Sharks Insider and Host/Reporter from Comcast SportsNet Bay Area and contestants will be coached by 95.7 The GAME's Dan Dibley from *The Rise Guys* and Brandon Tierney from *The Drive*. Judges include 95.7 The GAME Program Director Jason Barrett, John Lund (Host of *The Wheelhouse*), and celebrity athletes from local Bay Area sports teams.

95.7 The GAME will qualify sixteen (16) contestants to compete for the chance to come work for The GAME. The best contestants will be chosen from the four (4) open auditions throughout the Bay Area. During the audition, sports fans will show off their skills by performing sports updates and on-site segments and debates.

Open auditions will take place at:

- Wednesday, February 8<sup>th</sup> – Pete's Tavern in San Francisco, 7:00-9:00pm
- Wednesday, February 15<sup>th</sup> – TBD
- Wednesday, February 22<sup>nd</sup> – TBD
- Wednesday, February 29<sup>th</sup> – TBD

Additional venues will be announced shortly and posted on [www.957thegame.com](http://www.957thegame.com), [www.facebook.com/957thegame.com](http://www.facebook.com/957thegame.com) and [twitter \(@957thegame\)](https://twitter.com/@957thegame).

Once the 16 semi-finalists are announced, they will compete head-to-head live on the radio, beginning Wednesday, March 8<sup>th</sup> from 7:00-9:00pm at Pete's Tavern in San Francisco and continuing every Wednesday through the Lucky Break Finale show on Wednesday, April 4th.

Every week, the judges will put contestants up for elimination and since 95.7 The GAME is the sports station for the fans, Bay Area fans will have the opportunity to save their favorite contestant from elimination each week.

As the largest market FM Sports Station in America, 95.7 The GAME is the flagship radio station for the Oakland Athletics, the only MLB team in California to be heard on FM.

The GAME's Monday-Friday starting lineup is:

- **6:00am-10:00am:** *The Rise Guys*: Whitey Gleason, Mark Kreidler, and Dan Dibley
- **10:00am-2:00pm:** *The Wheelhouse with John Lund*
- **2:00pm-6:00pm:** *The Drive*: Brandon Tierney and San Francisco 49ers Radio Analyst Eric Davis
- **6:00pm- 10:00pm:** *The Chris Townsend Show*

The GAME's Weekend lineup is:

- **Saturdays 9:00am-12:00pm:** *Bay Area GAME Day* with Roxy Bernstein, Scott Reiss, Drew Shiller, and Sean Lampley.
- **Saturdays 12:00pm-2:00pm:** *Hot Stove Saturday* with Mychael Urban
- **Sundays 10:00am-12:00pm:** *The NHL Rush* with Brodie Brazil & Drew Hoffar
- **Sundays 6:00pm-8:00pm:** *Football Day Around The Bay* with Chris Townsend, Dana Stubblefield, and Dave Razzano.

#### About Entercom Communications

Entercom Communications Corp. (NYSE: ETM) is one of the five largest radio broadcasting companies in the United States, with a nationwide portfolio of 110 stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City.

Known for developing unique and highly successful, locally-programmed stations, Entercom is home to some of radio's most distinguished brands and compelling personalities. The company is also the radio broadcast partner of the Boston Red Sox, Boston Celtics, Buffalo Bills, Buffalo Sabres, Kansas City Royals, Memphis Grizzlies, New Orleans Saints, Oakland Athletics and San Jose Sharks.

Entercom focuses on creating effective, integrated marketing solutions for its customers that incorporate the company's audio, digital and experiential assets. Additionally, the company has a long-standing commitment to responsible corporate citizenship and environmental stewardship. Entercom stations play a vital, hands-on role in improving their communities, providing over \$100 million in annual support for local charitable organizations.

The company's radio stations have received numerous awards, including multiple Edward R. Murrow Awards for excellence in broadcast journalism and National Association of Broadcasters (NAB) Marconi Awards for excellence in radio broadcasting. In 2007, Forbes magazine named Entercom one of America's "Most Trustworthy Companies."

For more information, please visit [www.entercom.com](http://www.entercom.com).

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