



## **Brock Huard Joins 710 ESPN Seattle Daily Programming Lineup**

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**SEATTLE, WA** – Bonneville Seattle Radio Group today announced the addition of local sports broadcaster, Brock Huard, to the daily programming line-up for its new all-sports radio station, 710 ESPN Seattle, launching next month. Brock Huard will co-host a daily sports talk show. The time of the show and Huard's co-host will be announced in the near future. This announcement was made by Bonneville Seattle Program Director, Rod Arquette.

"Brock is an essential part of our local weekday broadcast lineup" said 710 ESPN Seattle Vice President/General Manager and Bonneville Seattle Director of Sales, Dave Pridemore. "Because Brock grew up in Puyallup, played football and is a graduate of the University of Washington, a former Seattle Seahawks player, along with his current role as an ESPN television announcer and analyst, he offers the ultimate insider view to local and national sports."

Currently, Huard covers football nationally for ESPN television and is a part of the radio game-day broadcast team for the Seattle Seahawks.

Huard, while attending The University of Washington, held 20 quarterback school records when he left Washington, including most career passing yards (6,391), touchdown passes (53), 300-yard games (4), 200-yard games (14), attempts without an interception (151) and total yards per game (190.4). He also set Husky single-game records against USC with his 33 completions and 62 pass attempts. Huard was a finalist for the Davey O'Brien National Quarterback Award while setting a school record with 23 touchdown tosses.

The Seattle Seahawks drafted Huard in the third round of the 1999 National Football League draft and spent the first three years of his professional career with the Seahawks. Seattle traded him to Indianapolis, where Huard served as backup to Peyton Manning. He rejoined the Seahawks in 2004 and ended his career that season.

The new 710 ESPN Seattle will feature radio play-by-play and comprehensive coverage of the Seattle Seahawks and Seattle Mariners. 710 ESPN Seattle will broadcast a line-up of local Seattle-based sports news and sports talk programs, along with selected nationally-syndicated programs from ESPN Radio Network. Brock Huard joins the previously announced selection of Kevin Calabro as part of the daily broadcast team.

As previously announced, KIRO radio, which has been broadcast on 710 AM since 1927, currently simulcasts its news and talk programming on both 97.3 FM and 710 AM. This April, KIRO news and talk will broadcast exclusively on 97.3 FM, and the new 710 ESPN Seattle will broadcast exclusively on 710 AM.

Bonneville International ([www.bonneville.com](http://www.bonneville.com)) is an award-winning, dynamic media company with radio, television, satellite, and advertising properties in Los Angeles, Chicago, Washington, D.C., Seattle, Phoenix, St. Louis, Cincinnati, and Salt Lake City. Living its three-fold mission of "People, Communities, and Profit" as a way of life, the company has a long-standing reputation and is known industry-wide for its innovative business model, its values-oriented programming, and for its nationally recognized commitment to serving the communities where it broadcasts.

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