



Mike Salk Joins 710 ESPN Seattle Daily Programming Lineup

March 6, 2009
For immediate release

Contact: **Cathy Cangiano**
(206)726-7000
ccangiano@bonneville.com

SEATTLE, WA – Bonneville Seattle Radio Group today announced the addition of sports broadcaster, Mike Salk, to the daily programming line-up for its new all-sports radio station, 710 ESPN Seattle, launching next month. Mike Salk will join Brock Huard for a daily sports talk show. The time of the show will be announced in the near future. This announcement was made by Bonneville Seattle Program Director, Rod Arquette.

“Coming from the ESPN family, Mike has tremendous knowledge of sports and the ability to deliver a great radio show with a sports insider’s point-of-view,” said 710 ESPN Seattle Vice President/General Manager and Bonneville Seattle Director of Sales, Dave Pridemore. “He has an in-depth knowledge and passion for baseball that fits perfectly with 710 ESPN Seattle as the new radio home of the Seattle Mariners.”

During his career, Salk has been a talk-show host and reporter with ESPN Radio Network. In his time with ESPN, Salk teamed with ESPN NFL reporter Michael Smith to host “Countdown to Kickoff,” ESPN Radio’s NFL pre-game show. In addition, he was a regular contributor to ESPN News and ESPN’s “First Take.” Most recently, Salk co-hosted “Salk and Halloran,” 890 ESPN’s midday show in Boston.

The new 710 ESPN Seattle will feature radio play-by-play and comprehensive coverage of the Seattle Seahawks and Seattle Mariners. 710 ESPN Seattle will broadcast a line-up of local Seattle-based sports news and sports talk programs, along with selected nationally-syndicated programs from ESPN Radio Network. Mike Salk joins the previously announced selection of Kevin Calabro and Brock Huard as part of the daily broadcast team.

As previously announced, KIRO radio, which has been broadcast on 710 AM since 1927, currently simulcasts its news and talk programming on both 97.3 FM and 710 AM. This April, KIRO news and talk will broadcast exclusively on 97.3 FM, and the new 710 ESPN Seattle will broadcast exclusively on 710 AM.

-more-

Bonneville International (www.bonneville.com) is an award-winning, dynamic media company with radio, television, online, satellite, and advertising properties in Los Angeles, Chicago, Washington, D.C., Seattle, Phoenix, St. Louis, Cincinnati, and Salt Lake City. Living its three-fold mission of "People, Communities, and Profit" as a way of life, the company has a long-standing reputation and is known industry-wide for its innovative business model, its values-oriented programming, and for its nationally recognized commitment to serving the communities where it broadcasts.

#